

Engineered Systems

LAR Training May 2015



Industrial Combustion – Global Supply

Maxon Brand - Regional factories supply LAR

- Factory Direct
- Regional OEMs
- Specification Driven EPC or End User



Industrial Combustion Overview



Market, Product and End-Customer Diversity

Maxon Brand - Product Offering



Low temperature burners

High



temperature Burners 4%



Control Valves and Ratio Control Systems 7%

Diverse portfolio for the Industrial combustion market

Combustion System Solutions - ESG

Simple package over burner





Rack mounted pipe train & panel, HMI







- Safety, Quality and Customer Experience Design and build to customers specific requirements
 - ESG is an extension to our sales team
- Robust Process from opportunity to post shipment
- Integrated Facility Burners, Valves, Control Tech Center
- **Specifications** Installation Codes: NFPA 86, 85 and 87, API, CSA B149.3
 - ASME B31.1, B31.3
 - IEC 61508, 61511 Capable (SIL)
 - NACE MR0175
 - Hazardous Locations Class I,II, III Div 1 & Div 2
- Mechanical Specific
 - Welding and Material Certifications to ASME Sec IX
 - > X-Ray and PMI
 - Ability to handle custom paint requirements
- Electrical Specific UL 508A Panel Shop
 - Standard BMS Panel Line
 - Hazardous Locations, Class I Div 1, Div 2
 - Programmable Logic, PLC & HMI
 - NPI Early Adopters SLATE & SV2

Project Execution





3294 Configured Item Specifications Line Number 1.000
C C C C C C C C C C C C C C C C C C C
Configured Item • • • Staten Would
CNEGU SYS QUOTE TOUL
<u>Seg Description R Values</u>
010 PIPE TRAIN REQUIRED R M
020 PIPE TRAIN - CUSTOM R N
M30 BACK BEQUIBED
050 CONTROL PANEL - CUSTOMR N
060 FUEL
M7M PST RECHIREMENTS
800 PUCTEM NDE DEQUIDENENTO D U
080 SYSTEM NUE REQUIREMENTS R <u>N</u>
090 PRIMARY CODE REQUIREMENTS R 4
100 SECONDARY CODE REQUIREMENTS R 0
110 TERTIARY CODE REQUIREMENTS R 0
120 P&ID BEOUIBED B N
FDFLevels F12FPrevious F24FMone Keys



Click on the Opportunity Assessment Tab

🕞 saledorce.com - Unlimit» 🛪 📢	Salaritarce CRM Contant: X	ina Greete
← → C A https://cs30.sa	lesforce.com/home/home/sp	☆ =
salesforce	Sauch. Jewish	Sandbox: SANCBOXAU7 Crin Sherrell - Setup Help & Texining Soles -
Home Chatter Accounts	Contacts Opportunities Reports Libraries Groups Cases Weekly Rev	iows Opportunity Assessment
Crossie New 🔫	Enin Sherrell thurstey January 9, 2014	Bacover Waster '14
Shortcart	A Web Food	
Calendar A Unreactived Items	@ Post # File @ Link 11 Poll	Recommendations None
	What are you working on?	Share Complete your profile
Recent Rems	Q (Sort By Post Date +	Tell everyone about yourself and uplead a photo.

Testimonial – Emerson & Petrobras

(600) Series 8000 Valves & (14) PSCheck Panels - \$2.4M Win!!!!



"I would like to thank you and Maxon team for the partnership along these years.

You were really committed with the solutions needed and also shown a high engineering understanding level. It was a pleasure work with you. If we had an Award Program, Maxon would win as the best supplier. Please send our congrats to Maxon team."

-- Project Coordinator, Emerson Process Management

ESG JDE Quoting Tool

January 17, 2014



3294 Configured Item Specifications Line Number 1.000
Configured Item SYSTEM DUOTE
CONTIGUIED THEM IN IN STUTEN WOOTE TOP
UNEGD SYS QUOLE LUUL
<u>Seg</u> <u>Description</u> <u>R</u> <u>Values</u>
010 PIPE TRAIN REQUIRED R M
020 PIPE TRAIN - CUSTOM R N
M3M BACK BEDUIBED
MAM CONTROL PANEL BEOLITBED
950 CONTROL FANEL REGUINED 11111 N <u>NO</u>
050 LUNTRUL PANEL - LUSTUM•••••• R <u>N</u>
060 FUEL
070 PST REQUIREMENTS R 0
080 SYSTEM NDE REQUIREMENTS R N
090 PRIMARY CODE REQUIREMENTS B 4
100 SECONDARY CODE BEQUIREMENTS B 0
11M TERTIARY CODE REQUIREMENTS R M
100 FENTIANT CODE NEQUINENENTSI I N <u>U</u>
ΙΖΨ ΡάΙΟ ΚΕΨΟΙΚΕυτατιστιστιστιστι Κ. <u>Ν</u>
F5=Levels F12=Previous F24=More Keys

SYSTEM QUOTE – Initial Screen, page 2





Configured Item Specifications Line Number 3294 1.000 Configured Item . . . SYSTEM QUDTE CNFGD SYS QUDTE TOOL Seg Description Values 010 PIPE TRAIN REQUIRED..... R M 020 PIPE TR Segment Value Selection Seg 010 030 BACK BE 3295 040 CONTROL PIPE TRAIN REQUIRED..... 050 CONTROL Skip To Code 🖬 👘 060 FUEL... Default Value. . . M H 070 PST REQ | Honeywell Standard Train _ M _ N 080 SYSTEM Maxon Standard Train 090 PRIMARY No Train Required 100 SECONDA 110 TERTIAR 120 P&ID RE F5=Lev, Opt: 4=Selet Enter=Return Deflt F24=More

SYSTEM QUOTE – Custom Pipe Train

- 3294 <u>Configured Item Specifications</u> Line M	Vumber 1.000
Configured Item CUSTOM PT	
CNFGD PIPE TRN CSTMZ	ZTN
Seg Description R	Values
010 PIPE SCHEDULE & MATERIAL R STD	
020 FITTING CLASS & MATERIAL R STD	
030 CONNECTION TYPE R STD	
040 PIPE TRAIN SHAPE R STD	
050 INSTRUMENT AIR TRAIN R N	
060 SURFACE PREP & PAINT R STD	
070 HAZARDOUS LOCATION R GP	
080 FLOW MEASUREMENT	
090 TRAIN TO BURNER DISTANCE (FT). R 5	

F5=Levels F12=Previous F24=More Keys

SYSTEM QUOTE – Control Panel

- 3294 - <mark>Config</mark>	uned Item Specifications Line Number 1.000
Configured I	tem SYSTEM QUOTE
	CNFGD SYS QUOTE TOOL
Seg Desci	ription R Values
010 PIPE TRAD	IN REQUIRED R M
020 PIPE TR	
030 RACK RE	3295 Segment Value Selection Seg 040
040 CONTROL	CONTROL PANEL REQUIRED
050 CONTROL	Skip To Code 🖬 🖬
060 FUEL	Default Value NO
070 PST REQ	NO No Panel Required
080 SYSTEM	PC PC Panel Selected
090 PRIMARY	PI PI Panel Selected
100 SECONDA	PM PM Panel Selected
110 TERTIAR	SC SC Panel Selected
120 P&ID RE	SISI Panel Selected
F5=Lev	SM SM Panel Selected
	VC VC Panel Selected
	Opt: 4=Selot Enter=Return Deflt F24=More



3294 Configured Item Specifications Line Number 1.000
Carfinged Itan CUCTOM DNI
CONTIGUIED ITEM • • • COSIUM FNL
CNEGU PNE CSIMZIN
<u>Seg</u> <u>Description</u> <u>R</u> <u>Values</u>
010 INCOMING VOLTAGE
020 CONTROL VOLTAGE
030 PANEL CODE
040 CUSTOM FLAME SAFEGUARDR 0
050 TOUCHSCREEN DISPLAY (HMI) R N
060 SCREENS
070 PLC TYPE
080 PLC NETWORKING
090 TEMPERATURE CONTROLLER R A
100 HIGH TEMPERATURE LIMIT R A
110 TRANSMITTERS
120 DATA RECORDING
F5=Levels F12=Previous F24=More Keys

SYSTEM QUOTE – Custom Panel, page 2

3294 <mark>Lontigured Item Specifications</mark> Line Number 1.000
Configured Item • • • CUSTOM PNL
CNFGD PNL CSTMZTN
<u>Seg</u> <u>Description</u> <u>R</u> <u>Values</u>
130 CUSTOMER APPROVALR <u>None</u>
140 IGNITION
150 START-UP REQUIRED (1 WEEK) R <u>N</u>
160 C & E MATRIX
170 PANEL MOUNTING
180 PANEL AREA CLASSIFICATION R <u>GP</u>
190 ENCLOSURE HEATING/COOLING R <u>N</u>
F5=Levels F12=Previous F24=More Keys





Salesforce.com

January 17, 2014



Custom ESG Quote Opportunity Assessment Training Salesforce.com





Sales Operations Support Team

Erin Sherrell (First Contact)

- esherrell@maxoncorp.com
- Work: 765-254-1060
- Kathy Ecklund
 - Kathrine.ecklund@honeywell.com
 - Cell: 612-669-3478
- ECC Sales Operations
 - acseccsalesoperations@honeywell.com





JD Edwards Pipe Train Configuration has new capability to handle MOST custom ESG system requests.

Existing ESG Teamroom will be transitioning to SFDC!

- > All existing Teamroom quotes will be finalized.
- > All new custom ESG quotes will be entered into salesforce.com.
- New 'ESG Custom Quote Opportunity Assessment' will be required for all custom ESG quotes.



- ESG custom quote now linked directly to SFDC Opportunity!
- Reduce number of websites being used!
- Chatter shows changes and updates to custom proposal!
- Status of custom proposal automatically updated with opportunity updates!
- Link previous custom proposals to new requests!
- Simple and easy to use!





Click on the Opportunity Assessment Tab



- Click on 'New'
- In the future there will be other Opportunity Assessment options, but right now the only choice is 'ESG Custom Quote' and it will open automatically.



Another way to create a Custom ESG Quote request is to open the parent Opportunity and Click 'New Opportunity Assessment'

Opportunity: Opp Arcess # 🚺	Salesfesse CRM Content In	-	And Includes the local division of the local			100/40
- C @ https://cs30.sa	lesforce.com/006/0000025	KOp				
Lacking by Product Family by						
NAMES OF TAXABLE PARTY OF TAXABLE	Opportunity Detail		bit Delete Choice Sharing			
All Constant of Constant	Departments Owner	The States	Chanad	Amort	1150 25 000 00	
externar Booking, Silling &	Opportunity Name	Cop Assessment	Ted	Shoe	Closed Was	
schling by Product	Account Name	Tornhatana Pizza		Probability 254	100%	
	BOST TARY			Cour Late	10/2014	
X American Pricing Tool	Approaction			Ing Bala	4/30/2014	
-	Product t			Situ the or Lost?	Other	
ndevo Traning	Product 2			Ares	001 - Chicago	
	Product Description	This opportunity in ESG custom quot	a used to wait the function side of the le opportunity assessment object.	Maxee Legacy Industrial Code	14 - Food Processing	
Tetta	SPI Type	PS1tin69000 vs	P/#3	Primary Market		
College Colleg	Verifiable Bultownee			Wind.com Belate	NO STREES	
	Corpetitive Stategy			Competitors		
	Proposal Butther	754548				
	PCC Dop Dawnooard	0%				
Recards Itm	Load Recipient 184					
	* Additional Information					
	Occurption					
	▼ System Information		10.013225	000000000000000000000000000000000000000		CHARLEN I
	Ereated By	Enn Steered, 172	2014 1 50 PM	Last Utodrifed By	Deug Slagal, 18:0014	11:15.44
	ADI Malain	LISE 25,000.00		Opportunity Record Type	ECC Nation Opportuni	v iChancel
	Primary Campaign Source					
			fat Detete Close Shares	2		
	i Opportunity Assesse	nent	time Opportunity dissessment			Oppinishing Assessment Ass
	Autom Opportunity Assess	artest fares	Assessment Exclusion	Eals of Asi	annered Subwille)	Record Type
	Diff. Col. and an and the state	10.101	Submitted.			Castors FIG Date
	THE THE MANAGEMENT STAT	Arbia.	Constant - Was (REC) Constants	In Changer		Custow ERC Danks
	first first interest state	LADAR.	Concentration of Concentration	a product		Canter 250 Oralis
	THE OF PARALLER AND	India.	Concerns of the second se			Contra Day Gara
	AND CAL PROPERTY AND	IRAGE CONTRACT	Supremu d			CONTRACTOR OF CONTRACTOR
	CHICH GARRING MALIN	13344	subrided			Custorn Elits Gauge
	Open Activities		Heur Tauk Heur Event			Eper-Adultate Artis
	No seconds to display					
	Activity History		Log a Gal			Adidy (teary tob
	No records to display					[market
						of chat

Fill out the Opportunity Assessment information.

crivity Assessment 1 × U	MINISCHARGE & LAND	Contraction in the local division in the loc			Second real
C @ https://cs30.sak	estoroe.com/a/l/e/re////L+%/2Fa//%2F	9			Sandhox SANCHICIDAN
force	ant. (tert)		Sectored.	- Series Market	trime Silin
r Chatter Accelents	Contacts Opportualities Reports Libr	arite George Cases 7	Neekly Reviews Opportunity Assessme		
- Bow	New Opportunity Asse	ssment			Seli: Settin Page
Retritor	Opportunity Assessment Edit	Save & Base	Canad		
naakoOnna	Opportunity Information				1 + Resurat menan
et tarns	Opportunity Name	95	Varnine Record Tone	1 .	
en Aanumu mant Teut Isl	Americanist lister	1	Price Strong	Arallable .	Choses
Industries Fisca accounter (FISCA)				10-10 1-1 3-3	
at			CM QuarterC 3	5-5 ·	
un Sanit			Uniated CSGC 5	1	199
EXERTIMENT DOLOGIES			Supporting Tocurrents Artached	-N844- [#]	11.27
	Freject Timeline				
entricate (DATE MAP nation	Goode See Date	1.10522.341	Saturnov about Flate	11.0052	2241
The Selas Forma	Customer Critical to Quality				
Addition at information.	Properti Charler 🔾				
iga (Orderis) by Product	Custom Control Panel Regularments				
by Real ope (Reduce) Descanding to Real	Partol System Deganements 👉				
ige (Orders) By Solid To 6 (Deviced) by Preduct by Rea	Barnet Managerment System ()				
a (Resolute) Descarong to Rop og te Product Famile te	Process Contral 🕡				
Constanting Classe In	Manufacture Protocol Research				inthe Charl

- Required Fields:
 - Parent Opportunity This field is automatically filled if create the Opportunity Assessment from the parent Opportunity
 - Price Group More than one can be selected
 - Supporting Documents After the Opportunity Assessment is saved the original JDE proposal should be uploaded to the Opportunity Assessment
 - > If there is a related Opportunity Assessment, the Assessment number is required
 - Quote Due Date Basis for prioritizing which requests to complete first
 - Project Charter Use to capture aspects of the customer's expectations that are undefined
- All Other Fields are optional and only need to be filled out if the request pertains to these areas.

- Now save the Opportunity Assessment.
- Notice that information from the parent Opportunity has been pulled into the Opportunity Assessment

Opportunity Assessmen	t Detail 🗍 Unlock Re	cord Edit Delete Clone		
 Opportunity Information 				
Opportunity Name	Opp Assessment Test	Version	1	
Opportunity Owner	Erin Sherrell	Record Type	Custom ESG Quote	
AccountName	Tembstone Pizza	Price Group	10-10:3-3	
Address	940 S Whelen, Medford, WI, 54451,	Proposal Number	754688	
Estimated Revenue Value	USD 25.000.00	ESG Quote/CS Associated?) No	
End User Location)	Related ESG/CS Assessment ()	
Assessment Status	Submitted	Supporting Documents Attached	Yes	
 Project Timeline 				
Quote Due Date	1/17/2014	Submission Date		
Customer Critical to Qual	ity			
Project Charter	 Customer chose Maxon based on PS primary objective. 	8Trend technology. This aspect of the equipment work	ing correctly with the equipment indica	ted should be our
Custom Control Panel Re	quirements			
Panel System Requirements	Fancy HMIs. 380 VAC Power Supply			
Burner Management System	0			
Process Control	0			
Miscellaneous Control Panel Requirements)			
Custom Pipe Train Requi	rements			
Pipe Train System Requirements	0			
Pipe and Fittings	0			
Dine Train Desins	Conditional train, waint blue with red e-	alite etile		🔫 Chat

Upload the JDE proposal in Notes & Attachments and add any additional comments in the Chatter feed.



Notes & Attachments		New Note Attach File View All	Notes & /	Notes & Attachments Help 🕐		
Action	Туре	Title	Last Modified	Created By		
Preview Download Del	Feed Attachment	ESG Custom System Request Form (for SFDC) rev2 - Help Text	1/3/2014 2:07 PM	Erin Sherrell		
Edit View Del	Attachment	ESG Project Charter.docx	1/3/2014 2:01 PM	Erin Sherrell		



- After saving and adding attachments and comments, submit the request for approval
- > The approval process does not start until the request is submitted for

approval!

Create New	Assessment# 00000325	
Shortcut	Customize Page Print	able View (Help for this Page 🥹
Calendar	Post I File @ Unk II Poll	
Recent floms	Followers	
Assessment# 00000325 Assessment# 00000323 Assessment# 00000321 Assessment# 00000321 Assessment# 00000303 Assessment# 00000305 Assessment# 00000305 Assessment# 00000322	Q Show All Updates No followers Etin Shorroll changed Opportunity Assessment Name from a blank value to Image: Convert Convert Convert 2.14 PM Convert Case Today at 2.14 PM	
ESG Custom System Request Form (for SFDC) (ev2 - Help Text Oct Assessment Test Test	Approval History (2) Notes & Attachments (2) Open Activities (2) Activity History (2) Opportunity Assessment Geoperaturity Assessment Detail Edit Delete Clone Submit for Approval	east History (1) /
	Opportunity Information	
ECC Americas B25VSAP Information	Opportunity Name Testing Testing 123 Version 1 Opportunity Owner Richard Reyes Record Type Custom ESG Qu	iote
808 Customer Setup Forms	Account Name Tombstone Pizza Price Group 1-1 Address 940 S Whelen, McGford, WI, 54451, Proposal Number	Chat

Approval Process

Approval History								
Action	Date	Status	Assigned To	Actual Approver	Comments	Overall Status		
Step: Evaluation & Quotation Approval (Pending for first approval)								
	1/7/2014 11:10 AM	Pending	Doug Sugai	Doug Sugal				
Approval Request Submitted								
	1/7/2014 11:10 AM	Submitted	Erin Sherrell	Erin Sherrell				

- Doug will get an email telling him that a new Opportunity Assessment is awaiting his approval.
- When Doug completes his quote, he will upload it to the Opportunity Assessment and approve the request. The owner of the Opportunity Assessment will get an email.
- All correspondence regarding the request for quote should be posted to the chatter feed for easy reference later.
- Use @ to at mention someone and they will get an automatic email.

Opportunity Assessment Status Updates

- When the parent Opportunity status is updated to 'Closed Won', 'Closed Lost', or 'Cancelled', the status of the Opportunity Assessment will be updated automatically based on the status of the parent Opportunity.
- Once the Opportunity Assessment has been completed, after six months of inactivity, the status will be updated to 'Complete – Expired (RFQ Complete - Active for over 6 months)'.



- Subscribe to the ECC NA C&IC Sales and Marketing Library
- Content Packs for all Maxon products
- Chatter
- Weekly Reviews

www.salesforce.com

If it is not in SF.com, it does not exist.

Photo Gallery

Back Up Information

Engineered Systems

maton

1

12







						PID I/O	6A3/AIR RATIO	MIN 0.0	MAX 0.0	0.0
Typica	1 HN	4I di	spl	ays				0.0 0.0	0.0 0.0 0.0	0 C 0 C 0 C
						CHANGE FIRING RATE	FIRING RATE MIN 0.0	U/HR)R	0.0 0.0 0.0	
							FIRING RATE MAX 0.0	LERMMU	0.0 0.0 0.0	0 C
								C RATE (0.0 0.0 0.0	00
								0.0 0.0	0.0 0.0 0.0	
							SAVE CHANGES	0.0 0.0	0.0 0.0	
		S	ETUP		LOG OFF	PID 1/0	GAS/AIR ALARM RATIO HISTORY			LOG OFF
				SCA	LING	PID TO AUTO MODE				AIR FLOW 0 GAS FLOW
- NUMER	AIR VALVE	GAS VALVE		MINIMUM	MAXIMUM	CONSTANTS	0.0 MMBTU			0
POSITION		8	VALVE	8		MANUAL OUTPUT:		PID OU		
POSITION			VALVE	8		SETPOINT/TEM	IP TRENDING	GAS O	UTPUT	0 %
			METER			ALI SPORT	- 39Rov	/	$\overline{)}$	\wedge
			METER	8				/	1	
			RATE	U.J. RMEIU	UL MIZELU					
			RATIO	3	0					
				SAVE CHAMGES			\bigvee	\mathbf{V}		





• Relay Logic

- Easy Integration
- Hardwire connections





- 1" insulation for -40°F
- (2) 800W heaters

- ControLogix PLC
- SMARTLINK MRV





- SMARTFIRE
- ▶ 800W heater
- ControLogix PLC
- Customer Spec'd Components











- ControLogix PLC
- SMARTLINK MRV
- 10 Burner





Modbus mapped FSG & UDCsEthernet







- Oxy/Fuel skid Located in Tech Center
 - ► HMI
 - PLC-based MRV
 - Dual-fuel gas train





Versatility in Programming

- Different Makes/Models
 - Honeywell (HC900, Masterlogic, SLATE)
 - Siemens
 - Modicon
 - Etc.





Small Custom Packaged Systems

- Compact Design
 - 7800 FSG Panel OR J-Box
 - Maxon & Honeywell valve train
 - Capacity up to 5M BTU/Hr
 - > 2 to 15 PSI inlet pressure





Large Custom Inclusive Panel/Burner/Blower Systems

- .25" to 6" fuel skid designs
 - Blower & Motor Starter Panel Mounted
 - Instrument Air pipe and tubing
 - Multiple Fuel Systems
 - Portable Systems





Wide Range of Capabilities

Engineered Systems

- Specialty Coating (Paint / Galvanizing)
- Lifting Lugs / Anchor pads
- Hazardous Location
 - Components
 - Prewire (OCAL, Aluminum, Galvanized)
 - Enclosure (EP and Purged)
- Cold Temp -50°F Systems
- Material Certification
- Canadian Registration Numbers



